



#### EMPREENDA SUA VIDA



### POR QUE VOCÊ ESTÁ AQUI HOJE





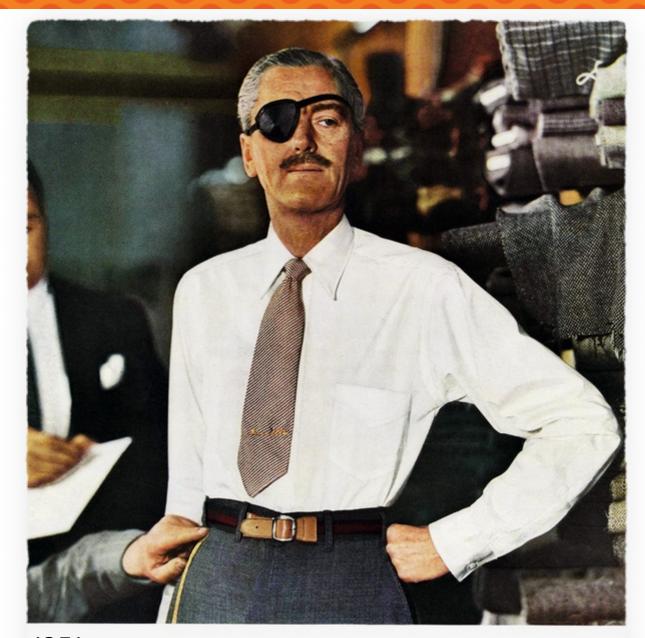












#### The man in the Hathaway shirt

AMERICAN MEN are beginning to realize that it is ridiculous to buy good suits and then spoil the effect by wearing an ordinary, mass-produced shirt. Hence the growing popularity of HATHAWAY shirts, which are in a class by themselves.

HATHAWAY shirts wear infinitely longer—a matter of years. They make you look younger and more distinguished, because of the subtle way HATHAWAY cut collars. The whole shirt is tailored more generously, and is therefore more comfortable. The tails are longer, and stay in your trousers. The buttons are mother-ofpearl. Even the stitching has an ante-bellum elegance about it.

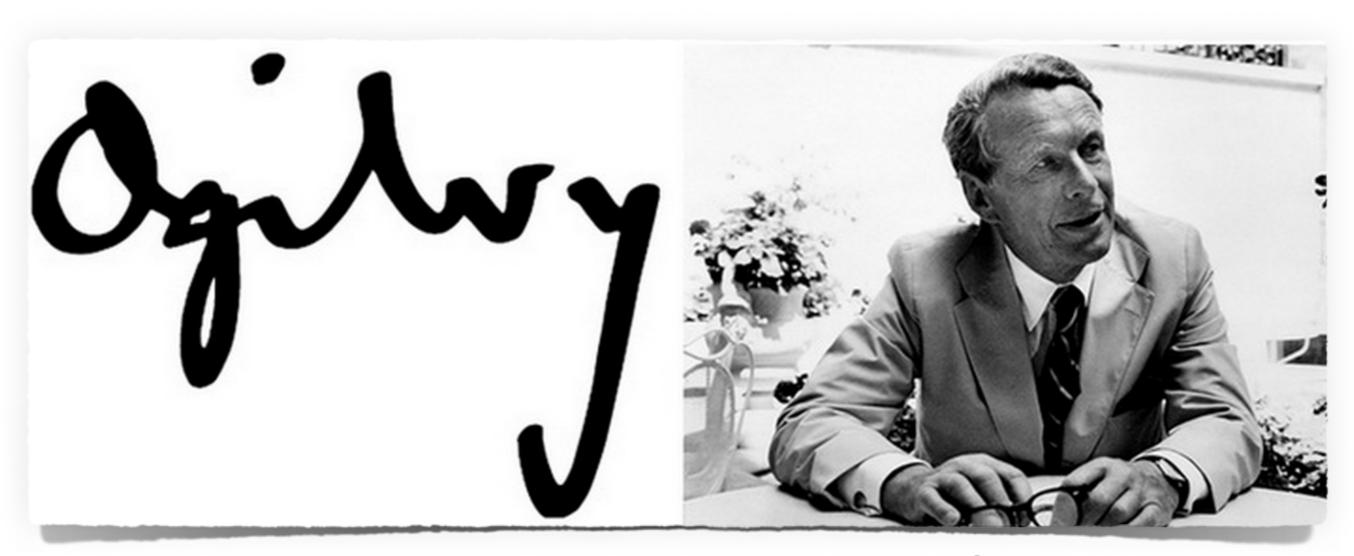
Above all, HATHAWAY make their shirts of remarkable fabrics, collected from the four corners of the earth—Viyella and Aertex from England, woolen taffeta from Scotland, Sea Island cotton from the West Indies, hand-woven madras from India, broadcloth from Manchester, linen batiste from Paris, hand-blocked silks from England, exclusive cottons from the best weavers in America. You will get a

great deal of quiet satisfaction out of wearing shirts which are in such impeccable taste.

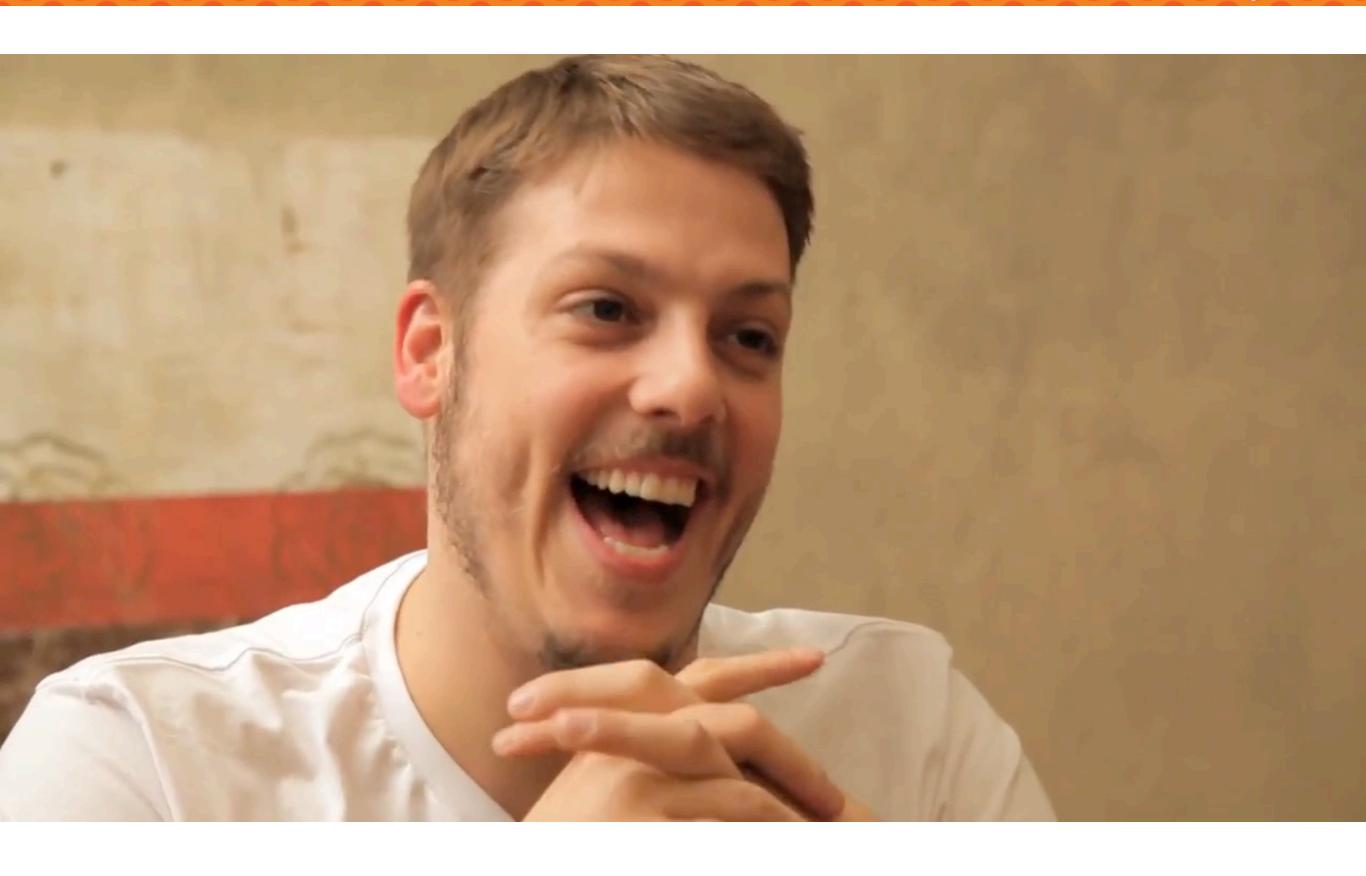
HATHAWAY shirts are made by a small company of dedicated craftsmen in the little town of Waterville, Maine. They have been at it, man and boy, for one hundred and fifteen years.

At better stores everywhere, or write C. F. HATHAWAY, Waterville, Maine, for the name of your nearest store. In New York, telephone MU 9-4157. Prices from \$5.50 to \$25.00.

Colocou a Ogilvy entre as fundadoras da publicidade moderna



"O PAI DA PROPAGANDA"









## Todos nascemos com capacidades naturais tremendas











## Muitos de nós nunca nos conectamos com nossos talentos reais







# Por que esperar até os seus 30, 40, 50 anos para se perguntar "POR QUÊ?"







# IN SPIRA









## ME PERGUNTEI "POR QUÊ?"































#### Não aprendemos a escolher carreiras com base em nossos talentos e paixões



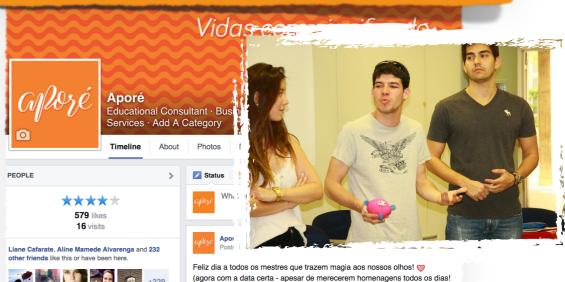






## ACELERADORA DE PESSOAS





;)) - with Fernanda Santos Deligenti and 4 others





WORKSHOP

Pessoas inquietas e incomodadas, que estão à procura de mais significado para suas vidas



ASSESSORIA

Espaços educacionais à procura de novas formas de ensinar, aprender e experimentar



Empresas à procura de novas formas de relacionamento com os jovens profissionais













#### EMPREENDA SUA VIDA





#### SIGA SEU CORAÇÃOE SEUS INSTINTOS





# EXPERIMENTE COISAS NOVAS





#### SAIAE CONHEÇA MUITAS PESSOAS!





# APRENDA COM SEUS ERROS







#### Quando uma pessoa se aceita como ela realmente é as coisas acontecem naturalmente!



#### **OBRIGADA!:)**



