



**BRICS**  
**Business Council**  
**BRAZIL SECTION**

**CNI**  
Confederação Nacional da Indústria  
CNI. A FORÇA DO BRASIL INDÚSTRIA

## **BRICS BUSINESS FORUM**

*"Inclusive Growth: sustainable solutions"*

**July 14th, 2014**

### **08h00 - 14h00: Registration**

Venue: Universidade de Fortaleza (UNIFOR), Block R, Room 8, Ave. Washington Soares, 1321

### **14h00 - 18h20: Business Forum**

Venue: "Pavilhão Oeste", Centro de Eventos do Ceará

#### **14h00 - 14h35: Opening Remarks**

##### ***BRICS Business Forum and Council: objectives***

14h00 - 14h05: **Roberto Macedo**, President, Federation of Industries of the State of Ceara, Brazil

14h05 - 14h10: **Rubens De La Rosa**, Chairman, BRICS Business Council, Brazil

14h10 - 14h15: **Patrice Motsepe**, Chairman, BRICS Business Council, South Africa

14h15 - 14h20: **Ma Zehua**, Chairman, BRICS Business Council, China

14h20 - 14h25: **Onkar Kanwar**, Chairman, BRICS Business Council, India

14h25 - 14h30: **Sergey Katyrin**, Chairman, BRICS Business Council, Russia

14h30 - 14h35: **Robson Braga de Andrade**, President, National Confederation of Industry (CNI), Brazil



**14h35 - 16h00: Economic Perspectives**

***Economic Integration: challenges for sustainable growth***

14h35 - 14h50: **Carlos Abijaodi**, Director of Industrial Development, CNI, Brazil

14h50 - 15h05: **Brian Molefe**, Group Chief Executive, Transnet SOC Ltd, South Africa

15h05 - 15h20: **Veni Shone**, CEO, Brazil Branch, Huawei Technologies co., Ltd, China

15h20 - 15h35: **Tulsi Tanti**, Chairman, SUZLON Energy Limited, India

15h35 - 15h50: **Rustem Khamitov**, President of the Republic of Bashkortostan, Russia

15h50 - 16h00: *Questions and answers*

**16h00 - 16h15: Coffee Break**

**16h15 - 17h30: Integration Perspectives**

**Trade, Investment, Travel Facilitation and Regulation**

**Ndaba Ntsele**, CEO, Pamodzi Group and President of Black Business Council, South Africa

**Marcos Jank**, Executive Director for Global Public and Governmental Affairs, BRF, Brazil

**Duqing Chen**, Adviser, Enterprise Working Committee China Foundation for International Studies, former Ambassador of China to the Federative Republic of Brazil, China

**Narinder Wadhwa**, Managing Director, SKI Capital Services Ltd.; and **Arun K Khanna**, Chief Operating Officer, Emcure Pharmaceuticals Ltd, India

**Kirill Dmitriev**, CEO, Russian Direct Investment Fund (RDIF), Russia

Moderator: Aldemir Drummond, Fundação Dom Cabral, Brazil



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17h15 - 17h30: *Questions and answers*

**17h30 - 18h30: Closing Remarks**

17h45 - 17h50: **Robson Braga de Andrade**, President, CNI, Brazil

17h50 - 17h55: **Sergey Belyakov**, Deputy Minister, Ministry of Economic Development, Russia

17h55 - 18h00: **Nirmala Sitharaman**, Minister, Ministry of Trade and Industry, India

18h00 - 18h05: **Wang Yi**, Minister, Ministry of Foreign Relations, China *(to be confirmed)*

18h05 - 18h10: **Rob Davies**, Minister, Department of Trade and Industries, South Africa

18h10 - 18h15: *(to be confirmed)*

18h15 - 18h20: *(to be confirmed)*

18h20 - 18h25: **Hadil Fontes Rocha Vianna**, Ambassador, Under Secretary General for Cooperation, Culture and Trade Promotion, Ministry of External Relations, Brazil

18h25 - 18h30: **Mauro Borges**, Minister, Ministry of Development, Industry and Foreign Trade (MDIC), Brazil

**18h30 - 20h00: Business Networking**

Venue: "Mezanino", Centro de Eventos do Ceará

Sectors:

1. Agrofood, food and beverage;
2. Infrastructure, logistics and transportation equipments;
3. Mining and minerals;
4. Machinery and equipment;
5. Information technology;



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6. Pharmaceutical and medical equipments;
7. Energy and green economy;
8. Services;
9. Government;
10. Business organizations.

**20h30 - 22h00: Reception Cocktail for Business Delegations**

Venue: "Mezanino", Centro de Eventos do Ceará